



THE FLORIDA BAR
ENTERTAINMENT, ARTS, &
SPORTS LAW SECTION

2018 - 2019 Audio Webcast Series (2945)

Click On Each Title Below To Register

September 21, 2018

12:00 noon – 12:55 p.m.

Social Media, Corporate Communications and the Legal Ethics of Both (3112)

Ms. Counsman will discuss the obvious and not so obvious do's and don'ts of social media and corporate communications. That discussion will be followed by a 25-minute review (for that coveted 0.5 ethics credit!) by Ms. Foley. Ms. Foley will analyze examples of ethical issues that arise when lawyers use social media and will suggest ways to avoid encountering ethical problems in its use.

Moderator: *Kimberly D. Kolback, Law Offices of Kimberly D. Kolback, Miami*

Speakers: *Elizabeth Counsman, Corporate Communications Manager, Satcom Direct, Melbourne*
Christy L. Foley, Law Office of Christy L. Foley, Winter Park

November 9, 2018

12:00 noon – 12:55 p.m.

A Crash Course for the Entertainment Lawyer on Immigration Law and Ethics (2892)

This webcast will cover the basics of the statutes, purpose, requirements, ethics, costs, and more for the O visa and P visa granted to alien athletes, artists, and entertainers, and their spouses and children.

Moderator: *Kimberly D. Kolback, Law Offices of Kimberly D. Kolback, Miami*

Speaker: *Vanessa Elmaleh, Citizenship and Immigration Legal Services, Inc., Miami*

December 7, 2018

12:00 noon – 12:55 p.m.

Those “Not So Obvious” Legal Issues on Trademark Protection—Color, Smell, and Scandalous Marks? (2893)

This webcast will review recent updates in U.S. trademark law, including the registration of non-traditional trademarks like scents, sounds, and colors and the protection of so-called scandalous marks. Part of the reason these kinds of trademark registrations are so rare is that they have been difficult to obtain from the USPTO. Trademark applicants seeking to protect non-traditional trademarks have a high hurdle to clear to show that a particular scent, taste, color, etc. has acquired distinctiveness and functions as a trademark. Similarly, for over seventy years, the Lanham Act has banned the federal registration of any trademark comprised of “immoral, deceptive, or scandalous matter” or matter that may “disparage . . . or bring [persons, institutions, beliefs or national symbols] into contempt or disrepute.” This webinar will discuss recent changes to the protection available for scandalous and disparaging trademarks.

Moderator: *Tania Williams, The Williams Firm, West Palm Beach*

Speaker: *Jaime Vining, Friedland Vining, P.A., Miami*

January 11, 2019

12:00 noon – 12:55 p.m.

A Fifty-Minute Review of the Most Important Entertainment Cases in 2018 (2894)

Mr. Warnock will review the judicial decisions that had the biggest impact on the entertainment community in 2018, including the impact of the Ninth Circuit Court of Appeal’s decision not to hear the Blurred Lines case en banc. He will address key points in each case and explain how those rulings are likely to influence the course of entertainment litigation in the future. Mr. Warnock will also offer practical applications of the developments reflected in the cases.

Moderator: *Tania Williams, The Williams Firm, West Palm Beach*

Speaker: *Tim Warnock, Riley Warnock & Jacobson, PLC, Nashville, TN*

March 8, 2019

12:00 noon – 12:55 p.m.

Intellectual Property and Protection in the Entertainment and Sport Industries (2895)

Ms. Ligon will address IP considerations for online usage, including types of intellectual properties (copyrights, trademarks, trade names, service marks, and trade secrets); postings on firm websites (“Hey, that’s mine!” Because of the ownership rights of others, be careful what you post, e.g., the name and likeness of clients/celebrities.); and public domain material (creative materials that are not protected by intellectual property laws).

Moderator: *Kimberly D. Kolback, Law Offices of Kimberly D. Kolback, Miami*

Speaker: *Shannon Ligon, Ligon Law Group, St. Petersburg*

CLE CREDITS

CLER PROGRAM

(Max. Credit: 5.5 hours)

General: 5.5 hours for series; 1.0 hour per program

Ethics: 1.5 hours for series; 1.0 hour for 2892; 0.5 hour for 3112

CERTIFICATION PROGRAM

(Max. Credit: 5.5 hours)

Immigration and Nationality Law: 1.0 hour for series; 1.0 hour for 2892

Intellectual Property Law: 2.0 hours for series; 1.0 hour for 2893; 1.0 hour for 2895