



**2018
Annual
Florida Bar
Convention**

**Hilton Orlando
Bonnet Creek
&
Waldorf Astoria**

14100 Bonnet
Creek Resort Lane
Orlando, FL 32821
(407) 597-3600



The Florida Bar Entertainment, Arts, & Sports Law Section presents

Ethics in the Digital Age: Don't Let Technology Be Your Crypto-nite

COURSE CLASSIFICATION: INTERMEDIATE

Friday, June 15, 2018, 10:00 a.m. – 12:00 noon

Course 2864R Staff Contact: Angie Froelich (afroelich@floridabar.org)

In the past, if you didn't have a presence on the web, you didn't exist. Now, law firms need websites, a social media presence, and a way to take payments and information in digital formats. From Facebook to ransomware to data breaches, practicing in the digital age can be a technological minefield. Add that to our ethical obligations, and the practice of law in the digital age can quickly become overwhelming.

This presentation will explore the importance of data security, social media technology, and cryptocurrency. Panelists will address the various types of technology that can be used to make your practice more efficient, as well as the ethical considerations that accompany such use. No one wants to be the next news headline, but we all want to maximize the efficiency and value of our practices in today's technological age.

Cassi Willard, Franklin & Willard, Winter Park

Sandra Carbone, General Counsel, Izea, Winter Park

Elizabeth Counsman, Copywriter, Satcom Direct, Indialantic

Suzanne Meehle, Partner, Meehle & Jay, Orlando

Shannon Ligon, Ligon Law Group, St. Petersburg

Christy Foley, Law Offices of Christy L. Foley, Winter Park

Tania Williams, The Williams Firm, P.A., Palm Beach Gardens

Julee Milham, Chair Emeritus, EASL Section, St. Pete Beach

Adriana Linares, Law Practice Consultant, LawTech Partners, Winter Park



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SPEAKERS



As General Counsel and Corporate Secretary of IZEA, Inc., **SANDRA CARBONE** advises senior leadership and liaises with the Board of Directors, as well as provides effective legal counsel to IZEA's team members on a variety of domestic and international issues affecting the advertising tech industry. Her practice areas include contract negotiation and dispute resolution, intellectual property law, software licensing, privacy, marketing, social media, and promotions. Prior to joining IZEA in December 2015, Sandra was in-house counsel for Universal Orlando and, most recently, Darden Restaurants, a Fortune 500 corporation headquartered in Orlando, Florida. She received her Juris Doctorate from Stetson University College of Law (cum laude) and her B.A. in English with a minor in Magazine Journalism from the University of Central Florida. Sandra is a published author and a Florida Supreme Court Certified Circuit Civil Mediator. A lifelong servant-leader, Sandra has served on the Board for the Central Florida Chapter of the Association of Corporate Counsel and volunteers on its Street Law committee, is a 2015 Fellow of the Leadership Council on Legal Diversity, and a past member of WOMMA's Ethics & Legal Council. When not at work, she can be found cheering on the Orlando City Lions or playing violin with the Central Florida Community Arts Orchestra.



ELIZABETH COUNSMAN is a writer, attorney, and communication specialist with over ten years of experience counseling small business owners, CEOs, and government officials in drafting and reviewing contracts; negotiating deals; creating communication plans, which includes public relations, crisis communication, and public affairs; and resolving conflict. Currently, Elizabeth works as a copywriter at Satcom Direct where she researches and writes about aviation, technology, connectivity, and cyber security. She also writes for several online periodicals. As for her background, she spent over four years teaching a Negotiation and Deal-Making class at Full Sail University. She did freelance communication work for ten years. She had a small entertainment and business law practice for three years, and she was a Deputy City Attorney for the City of Palm Bay, Florida.



CHRISTY FOLEY graduated from the City University of New York School of Law with honors. Licensed to practice law in both Florida and New York, she is also a certified county court mediator in the state of Florida who often volunteers at the local courthouse doing pro bono mediations. Christy is presently serving four years on the Florida Mediator Ethics Advisory Committee. Christy has experience working at boutique law firms in New York City that cater to filmmakers, musicians, athletes, and small business owners. She has also been published in the *New York State Bar Association's Entertainment &*

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Sports Law Journal (August 2012). Christy has a background in television broadcasting, music and sports. She worked at multiple news stations (including MSNBC, NBC Olympics, and ESPN), plays various instruments, and was a competitive figure skater in college.



SHANNON A. LIGON is managing member of Ligon Law Group, LLC, with offices in Orlando, Tampa Bay and Miami. Earning her Juris Doctor degree from Florida A&M University College of Law and Bachelor of Science in Business Management from Florida State University, she also spent time abroad studying International Business at the Universidad de Valencia in Valencia, Spain. She later received her certification in Television & Radio Broadcasting & Production from the CSB School of Broadcasting in 2004. Ms. Ligon successfully worked within the entertainment and legal industries over the years. She now also focuses on personal Injury and wrongful death allowing her to represent clients during important times, appearing with them on Dr. Phil, Fox National News and NBC. She has also clerked at the prestigious firm of Gary, Williams and Finney et al., specializing in civil litigation and wrongful death. She later returned to Stuart, Florida to associate with The Porter Law Firm in those areas, as well as practicing in discrimination and labor law where she has settled and worked on multi-million dollar cases and class action claims. Representing women, men and families, the practice of law satisfies both her love in serving people and her entrepreneurial spirit. Ms. Ligon believed that in starting her own practice, she could be more effective in helping people deal with a variety of legal issues. Ms. Ligon founded Ligon Law Group, LLC to better serve her clients by offering services that transcend beyond your typical legal services. Since then, Ms. Ligon has represented numerous clients. Ligon Law Group has allowed Ms. Ligon to fully realize her passion for helping people at all levels of litigation and protection. Ms. Ligon also served as Senior Attorney at the Women's Trial Group in Orlando which handles personal injury, injury to children, and wrongful death cases. Ms. Ligon is a member of The Florida Bar and active in a number of professional organizations including the American Bar Association: Entertainment & Sports Lawyers Division, the Recording Academy of the Grammy, the National Bar Association and the Black Entertainment & Sports Lawyers Association. She serves as founder of her own non-profit, Legacy Entertainment & Arts Foundation, Inc. (L.E.A.F. Inc.) which advances entertainment and the arts by creating scholarships for underprivileged youth. She is also a proud supporter of the Boys & Girls Clubs of America. In her spare time she enjoys traveling, fitness, and songwriting.



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ADRIANA LINARES is a law practice consultant and legal technology trainer with her company, LawTech Partners. The firm's services include consulting and training for law firms, legal departments, legal aid groups and legal technology startups. Having spent her initial career-years at two of Florida's largest law firms, Adriana went on to launch LawTech Partners in 2004. She is a frequent speaker at national technology conferences and a regular contributor to legal blogs and publications and speaks fluent Spanish. Adriana has a BA in Geography from Stetson University, an MA in Corporate Communication and Technology from Rollins College and is an IAPP Certified Information Privacy Technologist. She is a *2013 Fastcase 50* honoree, recognizing "the law's smartest, most courageous innovators, techies, visionaries, and leaders," and was profiled as a *Legal Rebel Trailblazer* by the *ABA Journal* in 2018. She served as Chair of the American Bar Association TECHSHOW 2017; works as a technology consultant to The Florida Bar Board of Governors; and hosts the *New Solo* podcast on Legal TalkNetwork.



SUZANNE MEEHLE started her career as a software systems engineer and database administrator for healthcare and technology firms. She also served as a consultant for high-profile clients such as the U.S. Army Medical Command, OrlandoJobs.com and Office Depot. After 12 years in the software industry, in 2003, Suzanne enrolled in Barry University, Dwayne O. Andreas School of Law, in Orlando. In 2006, she graduated in the top 10 of her class. She spent more than three years at a large, multi-office law firm before hanging a shingle in 2009. She was joined by partner Davey Jay in 2016 and the rest is history! Suzanne has taught classes in business law for SoloPracticeUniversity.com as well as teaching an eDiscovery seminar for Barry Law. Most recently, she taught a CLE class on cyber security and ethics for the Entertainment, Arts and Sports Law Section of The Florida Bar called "Wibbly Wobbly, Timey Wimey Stuff" that analogized the advantages and pitfalls of using legal technology to the universe of Dr. Who. Suzanne has been honored with an *AV Preeminent* rating from Martindale-Hubbell, was named a 2016 Rising Star by *Super Lawyers* magazine, and was named a *Florida Trend Legal Elite* for 2018. She is immediate past president of the Better Business Bureau Serving Central Florida.



JULEE L. MILHAM practices business, intellectual property, and entertainment law, working with a variety of individual, small enterprise, and corporate clients on protecting and exploiting their creative efforts. She is AV-rated by Martindale Hubbell and board certified by The Florida Bar in Intellectual Property Law. She is one of 9 committee members appointed to the Bar's Intellectual Property Certification Committee. Julee is Chair Emeritus of The Florida Bar Entertainment, Arts and Sports Law Section and authored the Florida



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Bar's *The Practice of Music Law in Florida* as well as *The Arts and the Law/Florida* for Volunteer Lawyers for the Arts. She has taught Entertainment Law as an adjunct professor at Stetson University College of Law. Julee has also served the Sixth Judicial Circuit since the 1990s as its Small Claims Hearing Officer and a Civil Traffic Infraction Hearing Officer. She is also an arbitrator and a mediator. Julee co-founded and co-chairs the New York State Bar Association's International Section Committee on Social Finance and Enterprise, which focuses on entrepreneurs and small business. She studied Comparative Human Rights and Corporate Governance at Oxford College of Law and is admitted to the Roll of Solicitors for England and Wales (non-practising) as well as the bars of Florida, New York, California, and the District of Columbia.



CASSANDRA (CASSI) WILLARD is currently Chair-Elect, but previously served as the Chair of the Entertainment, Art & Sports Law Section of The Florida Bar. She is a partner at the law firm of Franklin & Willard in Orlando, where she focuses her practice on business and entertainment law. She has worked with writers, bloggers, web designers, content creators, music festivals, graphic artists, venues, artists, actors, performers, filmmakers, special effects/make-up artists, promotions companies, labels, managers and DJ's to negotiate contracts, safeguard intellectual property rights and limit potential risk/liability. Before joining her firm, she worked in various aspects of the entertainment law industry, including Planet Hollywood's corporate legal department and working for a boutique firm specializing in online and technology law. Through these positions, she gained practical experience with licensing, merchandising, business liability and diverse technology and intellectual property issues. These experiences also afforded her experience with issues that international companies and solo creatives face in the industry. In addition to her legal practice, she is a Course Director, teaching Advanced Entertainment Law, at Full Sail University in the Entertainment Business Master's Program. Her broad experience in teaching includes not only Full Sail, but various other colleges and universities in Florida. Cassandra also speaks on legal topics at Bar conferences, entrepreneurship meetings and entertainment/media conferences. Cassandra graduated Magna Cum Laude with a B.S. in Business Administration, focusing on Finance, Hospitality and Accounting, from the University of Central Florida. She then earned her J.D., with honors, from the University of Florida's College of Law, with a focus in Intellectual Property.



TANIA WILLIAMS is the owner and managing attorney for The Williams Firm, P.A. Tania is an experienced litigator who focuses her practice on labor and employment, appeals and trial consulting. Tania has counseled clients through the EEOC process and represented clients in the litigation of harassment, discrimination and retaliation claims. Tania's broad civil litigation background allows her to assist clients in a variety of matters at both the trial and appellate level. As appellate counsel, Tania has briefed and/or argued appeals covering diverse issues including premises liability, automobile liability, extraordinary writs and issues of first impression regarding the interpretation of the Florida Statutes. Tania is also the



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owner of and Director of Programming for The Skilled Advocate Company. As a trial consultant, Tania provides trial advocacy training workshops for lawyers who are new to practice or new to litigation. She also provides co-counsel and mentoring services that allow lawyers to have the guidance and support of an experienced trial lawyer from pre-trial through verdict. Before transitioning to civil and commercial litigation, Tania began her legal career as an Assistant State Attorney in Orlando, FL. During her time as a prosecutor, Tania prosecuted misdemeanors and felonies in Orange and Osceola counties. She served as lead trial counsel for more than 70 trials, half of which were jury trials. In addition to her Florida practice experience, Tania is licensed, and has practiced in Los Angeles, CA. She serves as a member of the Appellate Committees for both the ABA Section on Litigation and the Palm Beach County Bar Association. She is also an executive council member of the Entertainment and Sports Law section of The Florida Bar. Tania is a graduate of the University of Miami, Nova Southeastern University Shepard Broad College of Law and holds an LL.M. in Media and Entertainment Law from Southwestern University School of Law.

CLE CREDIT

General: 2.5 hours
Ethics: 2.5 hours
Technology: 2.5 hours