

**The Florida Bar Entertainment Art & Sports Law Section
&
NAWBO Orlando Foundation
present**

Lights, Camera, Action: Preparing for Blockbuster Success in Business

June 23, 2017

1 – 5 PM

National Entrepreneurship Center
3201 E. Colonial Drive, Suite A-20, Orlando, FL 32803

CLE CREDITS:

5.0 General

1.0 Ethics

1.0 Technology

5.0 Intellectual Property Law Certification Credits

1:00 PM – Building Your Business & Brand

This panel will explore key legislation, case law and best practices for protecting intellectual property and respecting the intellectual property of others. Business owners need to register what they create and ethically use someone else's work.

Moderator: Monique Mason, Full Sail University

Julee Milham, Esq.

Amber Davis, Esq., Beusse, Wolter, Sanks & Maire

Davey Jay, Esq., Meehle & Jay

Kimra Major-Morris, Esq., Major-Morris Law

2:00 PM -Avoiding Risky Business & Preparing For Success

It is essential for businesses to complete a risk assessment to determine potential exposure for liabilities and loss to better prepare for success. This panel will explore recent cases and legislative changes that impact business owners and strategies to support a prudent, ethical business strategy.

Moderator: Elizabeth Counsman, Esq., Full Sail University

J. Mark Ingram, Esq., Widerman Malek

Michael Long, BrewerLong

Michele Diglio-Benkiran, Esq, Nejame Law

Steven Kramer, Esq., Kramer Law

3:00 PM - Casting the Dream Team

HR is a key element within any business with interns, employees or independent contractors. This panel will discuss the legal and ethical aspects growing a business to avoid liabilities.

Moderator: TBA

Heather Meglino, Esq., Meglino Morse Law Firm

Kristyne Kennedy, Esq., Cole, Scott & Kissane

Lillian Moon, Esq., Akerman

4:00 - Avoiding a Hack

Technology and cyber risks are a key focus in today's business dealings. Learn some of the best practices to limit your risk and tips to ethically collect, protect and use data.

Moderator: Regine Bonneau, RB Advisory

Alia Luria, Esq., Losey Law

Donna Chesteen, Esq., Tech Law Firm

Daniel Whitehouse, Esq., Whitehouse Cooper

EASL Members: \$50

Non-EASL Members: \$85