



The Florida Bar Entertainment, Arts & Sports Law Section Presents

**PUBLISH OR PERISH: UPDATES IN COPYRIGHT IN EDUCATION  
(Reference No. 1402054N)**

UCF Campus - Legal Studies Department, University of Central Florida  
4000 Central Florida Boulevard, Orlando, FL 32816

**Friday March 28, 2014**

1:00 p.m. – 1:25 p.m.

**Late Registration**

1:25 p.m. – 1:30 p.m.

**Welcome**

*Cassandra Willard, Esq. Past Chair, EASL Section*

*Cynthia Schmidt, Director, Center for Law & Policy, UCF*

1:30 p.m. - 3:00 p.m.

**Changes in the Global Market - *Kirtsaeng v. John Wiley & Sons***

How does the first-sale doctrine work in today's global market? This panel will discuss the court's decision, future changes to the market, the risks of new technology, and the ethical impact of the changes in light of this opinion.

*James Hetz, Hetz, Jones & Goldberg, Orlando*

*Tom McThenia, Jr., GrayRobinson, P.A., Orlando*

*Bill Henslee, Florida A & M University College of Law, Orlando*

3:00 p.m. – 3:15 p.m. **Break**

3:15 p.m. - 4:45 p.m.

**When is Fair Use Really Fair -- *Cambridge University Press v. Becker***

Content creators want to enjoy the benefits of copyright protection and educators sometimes rely on the benefits of the fair use exception. This panel will explore the ethical and legal concerns in the grey space between copyright protection and fair use.

*Ava Doppelt, Allen Dyer Doppelt Milbrath & Gilchrist, Orlando*

*Ned McLeod, W. Edward McLeod P.A., Longwood*

*Stephen Carlisle, Nova Southeastern University, Fort Lauderdale*

**CLE CREDITS**

General: 3.5 hours

Ethics: 1.0 hour

**CERTIFICATION PROGRAM**

(Maximum Credit: 3.5 hours)

Business Litigation: 2.5 hours

Education Law: 3.5 hours

Intellectual Property Law: 3.5 hours

International Law: 2.0 hours

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**REGISTRATION FEE:**

**\$50 (Item # 8070046)**

**To Register, please fill out the attached form and mail to Angie Froelich, EASL Section, The Florida Bar, 651 E. Jefferson Street, Tallahassee, FL 32399-2300, Email to [Registrations@flabar.org](mailto:Registrations@flabar.org) (secure email) or fax to (850) 561-9413 (secure fax). For questions call Cassi Willard at (407) 252-1394.**

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Please check here if you have a disability that may require special attention or services. To ensure availability of appropriate accommodations, attach a general description of your needs. We will contact you for further coordination.

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**DIRECTIONS**

- From 408, take the Alafaya exit turning left towards UCF's main campus. In approximately 4 miles, turn right on Gemini Blvd, (the last entrance onto campus.) Take Gemini Blvd. West. Park in Garage H, which will be on your right. With cash or credit card, you can purchase a \$5 parking day pass from any of the machines. Please make sure you place the pass on your dash.
- The CLE is in Classroom Building 2 Room 204
- If you become lost, you may call the Department of Legal Studies, 407-823-1670.  
For additional details/directions, please refer to <http://map.ucf.edu/>