

15TH ANNUAL
**ENTERTAINMENT
& SPORTS LAW**
SYMPOSIUM

Co-hosted
by the
**MIAMI
MARLINS**

**Saturday
April 14, 2012**



SPEAKERS INCLUDE

DAVID CANTER

*President and Chief Executive Officer, DEC Management
South Florida*

BILLY CORBEN

*Director, Producer and Founder, rakontur
South Florida*

DENNIS CURRAN

*Senior Vice President and General Counsel, National Football League
New York, New York*

ANDREW FINE

*Managing Director, Sports Media Consulting, RLR Associates
New York, New York*

JEFF GEWIRTZ

*Executive Vice President and Chief Legal Officer, Brooklyn Sports & Entertainment
New York, New York*

FRED GOLDRING

*Founder, Goldring Strategies
Los Angeles, California*

DARREN HEITNER

*Associate, Wolfe Law Miami, P.A.
South Florida*

DEREK JACKSON

*Vice President and General Counsel, Miami Marlins
Miami, Florida*

STEVEN OLENICK

*Associate, Davis & Gilbert LLP
New York, New York*

WAYNE PARTELLO

*Senior Director of Content and Creative, Miami Dolphins
South Florida*

YAPHETT POWELL

*Director, Business & Legal Affairs, International & Emerging TV Networks, FOX
Los Angeles, California*

BRAD ROSE

*Partner, Pryor Cashman LLP
New York, New York*

JOSE SARIEGO

*Senior Vice President of Business & Legal Affairs, HBO Latin America Group
South Florida*

KARYN SMITH-FORGE

*Vice President of Programming, FOX Television Studios
Los Angeles, California*

(speakers and schedule are subject to change)

SCHEDULE OF EVENTS

MARLINS PARK

501 MARLINS WAY, MIAMI, FL 33125

8:00 AM – 8:30 AM

Registration & Breakfast

8:30 AM – 8:40 AM

Opening Remarks

Jason Sosnovsky, ESLS President

8:40 AM – 9:40 AM

PANEL I

Protecting Your Client's Image:
The Use of Intellectual Property Law to
Represent a Client's Business and
Personal Interests

9:50 AM – 10:50 AM

PANEL II

Leveraging Social Media:
Best Social Media Practices for the
Entertainment and Sports Industries

11:00 AM – 12:00 PM

PANEL III & IV (Break Out Session)

Panel III:

Alternative Dispute Resolution in
Professional and International Sports:
The Role of Mediation, Arbitration, and
Negotiation in Labor Issues

Panel IV:

The Year of Copyright Recapture:
Analyzing the Music Industry's Response to a
Change of Control in Ownership Rights

12:00 PM – 2:00 PM

LUNCH AND KEYNOTE PANEL

The Stadium as a Center for
Entertainment and Sports:
An Overview of the Business and
Legal Issues That A rise in Event Planning at the
Modern Stadium

2:00 PM – 3:00 PM

PANEL V

From the Television Screen to the
Computer Screen:
Distributing Entertainment and Sports Content in
Today's Digital Age

3:00 PM – 3:45 PM

TOUR OF MARLINS PARK

7:10 PM

MIAMI MARLINS VERSUS THE HOUSTON ASTROS

REGISTRATION FORM

**15TH ANNUAL
ENTERTAINMENT & SPORTS
LAW SYMPOSIUM
CO-HOSTED BY THE MIAMI MARLINS
SATURDAY, APRIL 14, 2012**



To confirm
your attendance
to the 15th Annual
ESLS Symposium,
we encourage you to
register online at
www.law.miami.edu/esls

If you are paying by check,
please mail this form with a
check payable to:

**UM LAW ESLS
c/o Sabrina Segura
1311 Miller Drive, D-342
Coral Gables, FL 33146**

Name

School/Firm/Employer

Address

City/State/Zip

Phone

E-mail

REGISTRATION FEE*

- | | |
|---|-------|
| <input type="checkbox"/> UM Students w/ID (law, business, music, undergrad) | \$40 |
| <input type="checkbox"/> Non UM Students w/ID and Young Alumni | \$60 |
| <input type="checkbox"/> General Admission | \$125 |

*Registration Fee includes ONE ticket for the 7:10 PM Miami Marlins game.
Fee is non-refundable.

9.5 CLE credit hours pending approval

For more information, contact **UM.ESLS@gmail.com** or 305.284.6276

SEATING IS LIMITED

UNIVERSITY OF MIAMI
SCHOOL of LAW

